

# why



SPRING FOOTWEAR corp.  
House of European Comfort

## WHY CHOOSE SPRING FOOTWEAR?

It is simply the best overall value!

### 1 A BETTER FIT

A better fit with a correct shape that will fit more customers with fewer sizes in your inventory.

### 2 EUROPEAN CRAFTSMANSHIP

European craftsmanship with high quality materials and an attention to comfort and detail with an updated fashion that will ensure confidence and build a loyal customer base.

### 3 EUROPEAN SIZING

European sizing that will allow you to invest less in inventory and you will be able to offer a fresh selection with the ability to test new development and keep your customer excited.

### 4 OPEN STOCK PROGRAM

Spring Footwear offers an extensive open stock program with superior service and quick delivery with excellent compliance communications and follow through.

### 5 KEY STYLES

We have proven key styles that are always in stock and keep selling season after season.

### 6 E-SERVICE PROGRAMS

We have the power of one of the most extensive E-service programs in the industry.

### 7 MARKETING PROGRAM

We support our brands with excellent visual POP, Marketing and Co-op advertising program.

### 8 VALUE & MARGIN

We offer great value with extraordinary margins.

### 9 CAPABILITIES

We have the strength and proven capabilities to meet our customer's changing needs.

### 10 HERE FOR YOU

We are always ready to listen to you with open ears and take the necessary action.

Ultimately, the proof is measured by our success – we have grown 25 percent per year for the past four years, have expanded our workforce, have expanded our lines and have expanded our services. Come join us and be part of this success!

For more info, contact our Customer Service Department at 800-962-0030 or [mail@springfootwear.com](mailto:mail@springfootwear.com)